

# Download A Crowdfunder S Strategy Guide Build A Better Business By

A crucial part of marketing your business is getting press coverage. It's a guaranteed way to put your brand in front of a large, usually local, audience. T.R.U.S.T.: How Psychology and a Simple 5-Letter Acronym Will Help You Raise the Money You Need, Recruit the Team You Want, & Engender the Support You Crave In CrowdFunding: The Next Big Thing, money-raising expert Gary Spiner reveals the secrets of raising capital in the digital age. He outlines the ins and outs of the five major capital-raising strategies, including how the current Kickstarter type crowdfunding differs from crowdfunding equity. Welcome to the Amazon.co.uk Book Store featuring critically acclaimed books, new releases, recommendations from our editorial team and the best deals in books. Check back regularly to find your next favourite book.