

Download Ian Robertson The Winner Effect Pdf

psychology.tcd.ieBOOK REVIEW Approaching power with humility and wisdom The winner effect: how power affects your brain, by Ian Robertson, London, Bloomsbury, 2012, 320In The Winner Effect Ian Robertson, one of the world's most respected neuroscientists, shows how success affects the inner workings of the brain and explores the implications for all of us, in business, on the public stage and in our emotional lives.Ian Robertson is an exceptional speaker and regularly performs at events for both corporates and not-for-profit organisations across the world. If you are interested in having Ian speak at your event, contact Karen O'Donnell, Leigh Bureau, KarenO@leighbureau.com,FAX + 353.1.230.2306 .