

Download Why Do You Have To Answer A Skill Testing Question

Our Canadian readers are well familiar with the “challenging” question that is asked of anyone who wants to take part in, say, the latest Tim Hortons win-free-donuts-for-life sweepstakes. Fae Savignano, our SVP, explains why a Skill Testing Question is required if you run a Sweepstakes in Canada. If you are a Canadian resident and enter a Sweepstakes you will be required to correctly answer a mathematical skill testing question in order to be eligible to enter and possibly win a prize. This question was for claiming an Xbox 360 in a contest, so the answer of course is 360! But WHY?? Americans don't have to do it, a monkey on a stick can win prize in the U.S and not even know how to do $1+2$. The timeworn and pedestrian answer is simply "to get to the other side." Here are some creative and original answers: The chicken crossed the road.